From: William H. Sterner
To: Microsoft ATR
Date: 1/24/02 1:40pm
Subject: Microsoft Settlement

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Renata B. Hesse Antitrust Division U.S. Department of Justice 601 D Street NW Suite 1200 Washington, DC 20530-0001

Dear Ms. Hesse:

I have carefully reviewed the following comments from "Mike O'Donnell" <odonnell@satisfaction.cs.uchicago.edu>, and agree with them in their entirety. Having worked closely with Apple computer since 1983 as an implementer of their technology at the University of Chicago, I have often seen the anticompetitive impacts Microsoft's business practices have had on Apple's technology. I have very little confidence that the current "remedies" will be effective in restraining Microsoft.

Yours.

William H. Sterner

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>I would like to comment on the proposed Final Judgment in United >States v. Microsoft, as provided in the Tunney Act.

>I find that the proposed judgment is insufficient by a large margin to >restore healthy competition in the computer operating systems and >software application markets, so it is not in the public interest and >should not be affirmed by the court.

>The proposed Final Judgment attempts to remedy Microsoft's established >illegal anticompetitive practices by prohibiting particular forms of >conduct involving overly restrictive licensing terms, terms that vary >in order to reward those who accept and punish those who contest a >Microsoft monopoly, and terms that make switching to competing >products more difficult or more costly. It also prohibits certain >forms of retaliation against OEMs who support products competing with >Microsoft's products. It also requires Microsoft to disclose APIs and >communication protocols for its products under certain circumstances >and for certain purposes.

>It is inherently difficult, and perhaps impossible, to remedy

>Microsoft's particular forms of illegal anticompetitive behavior >through conduct remedies. Both the underlying concepts in which >conduct remedies are defined, and the particular anticompetitive >techniques used by Microsoft change far too rapidly, and Microsoft >itself has far too much influence on those changes, for them to serve >in the foundation of effective conduct remedies.

>The remedies in the proposed judgment refer to concepts of "API," >"operating system," "middleware," "application," "platform software," >"top-level window," "interface elements," "icons," "shortcuts," "menu >entries." The definitions of these concepts are not robust and >timeless. Compared to concepts in other branches of business and >engineering they are relatively ephemeral, controversial, dependent on >rapidly changing technological context, and subject to deliberate >manipulation by Microsoft. For example, an "operating system" in the >1960s was a software system to organize the basic functionality of a >computer, and it contained little or no user interface code. In the >1970s "operating systems" often contained substantial collections of >utility applications and rudimentary interactive user interfaces >called "shells." In the 1980s, the X Window system was created as a >form of what is now called "middleware" to provide a graphical >interactive user interface, used widely in conjunction with Unix >operating systems. Apple and Microsoft created similar graphical >interactive user interfaces, but defined them to be parts of their >operating systems, rather than additional middleware. In the near >future, distributed and network computing are likely to make it quite >difficult to determine the boundaries of a single operating system. In >the past, Microsoft appears to have deliberately manipulated the >boundaries of such conceptual categories to create and preserve a >monopoly position, and I expect it to continue such practices in the >future. The proposed judgment provides definitions that narrow these >already problematic concepts even further, making them even more >vulnerable to deterioration due to technological change and to >manipulation by Microsoft.

>Furthermore, the particular conduct requirements in the proposed
>judgment are far too narrow. Every one of the requirements is weak in
>some way. For example, consider the requirement to "disclose to ISVs,
>IHVs, IAPs, ICPs, and OEMs, for the sole purpose of interoperating
>with a Windows Operating System Product, ... the APIs and related
>Documentation that are used by Microsoft Middleware to interoperate
>with a Windows Operating System Product." Microsoft and other software
>vendors like to treat their Applications Product Interfaces (API) as
>intellectual property. But in good engineering practice these are key
>parts of the warrantable specifications of a product. This holds in
>particular for operating systems and middleware, which by their nature
>are especially intended for, suitable for, and often useless without
>interaction with other software products. APIs define the quality of
>that interaction, but they do not provide it. The implementation of an

>API in program code (which is naturally protected by trade secret, >copyright, and patent law) provides the quality of interaction >defined by an API. Without access to the complete API, the licensor of >an operating system cannot employ the system freely in the way that >good software engineering practice suggests. With complete public >access to an API, a software company may still protect its >implementation of the API, which contains the real value that it has >created. Keeping an API secret does not correspond to keeping the >inner workings of a product secret. Rather, it corresponds to keeping >the precise function accomplished by that product secret.

>So the public interest calls for the widest possible dissemination of
>API documentation. But the proposed judgment explicitly calls for
>disclosure of APIs "for the sole purpose of interoperating with a
>Windows Operating System Product," and only the "APIS and related
>Documentation that are used by Microsoft Middleware to interoperate
>with a Windows Operating System Product." This excludes the use of
>information about the API to provide competitive platforms for running
>Windows-compatible software. Keep in mind that Windows-compatible
>software does not necessarily come from Microsoft. Microsoft benefits
>from the value added to its operating system products by a large
>number of less powerful software houses that create Windows-compatible
>software. By holding the Windows operating system API secret,
>Microsoft in effect keeps crucial information about other companies'
>software applications secret, denying those applications the value
>added by competing operating systems on which they may run.

>Compare the Windows market (and the preceding DOS market) to the >Unix/Linux/Posix market. Microsoft uses secret and changeable APIs to >effectively eliminate competition to provide alternative operating >systems running Windows applications. A competing operating system >must use different APIs, and therefore cannot support all of the same >applications. By contrast, the Posix standard is a completely public >API for Unix/Linux. Various companies, such as Sun Microsystems, >compete to provide different implementations of the Posix >API. Consumers may run Unix/Linux applications on any of these >operating systems.

>Similarly, in the hardware market for processors, the specification of >the x86 instruction set architecture (the hardware analog to a >software API), is public. As a result, AMD competes with Intel to >implement that architecture, with immense benefit to the public >interest. Similar publication of standards in the overall >functionality of personal computers led to the immensely beneficial >competition among makers of IBM-compatible PCs. The failure to >disclose Windows operating system APIs destroys the possibility of >similarly beneficial competition among vendors of operating systems. >

>Very similar considerations to those raised above for APIs apply to

>communication protocols (for which the proposed judgment provides
>limited disclosure) and to file formats (not covered in the proposed
>judgment). Note that Adobe made full public disclosure of its
>PostScript and PDF formats, compared to Microsoft's secrecy regarding
>Word formats, and that this disclosure served the public interest
>immensely by promoting the wide availability of PostScript and PDF
>printers and viewers.

>There are many other detailed shortcomings of the proposed Final >Judgment, including the remaining conduct restrictions and the >enforcement methods. I expect that other correspondents will treat >some of them.